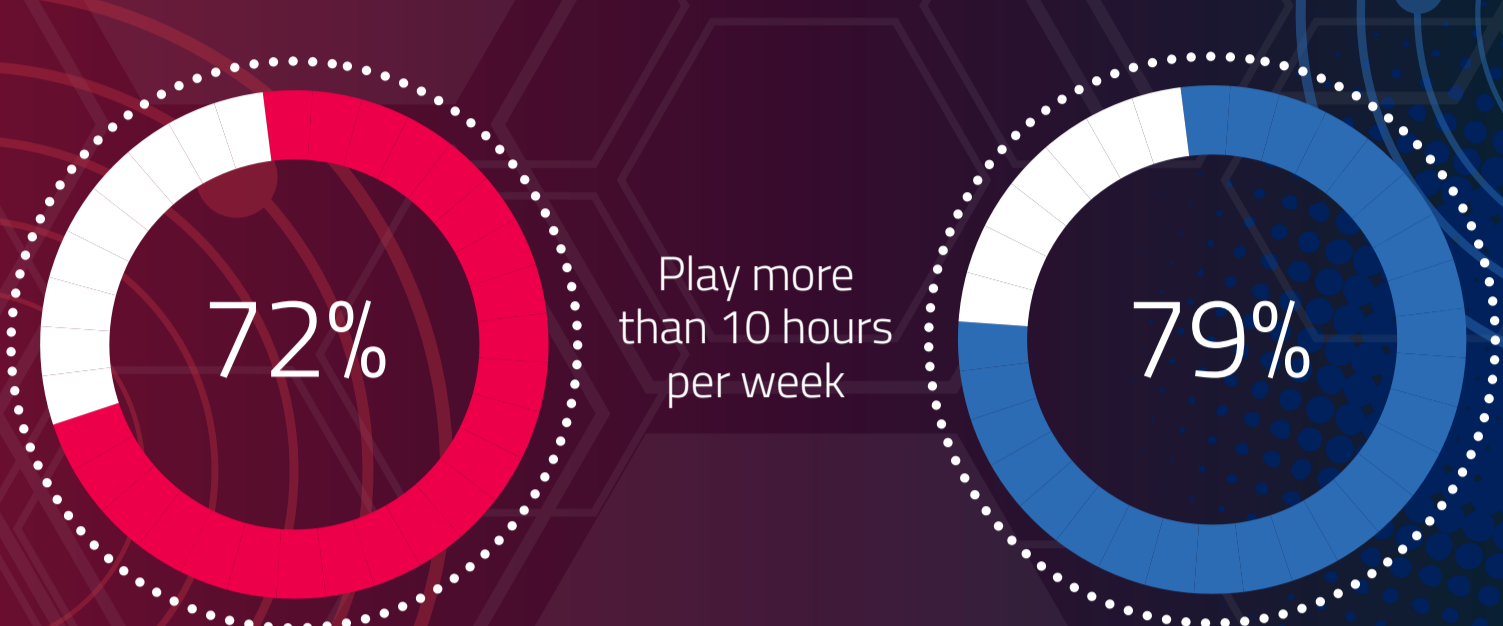


FEMALE PC GAMERS & ONLINE SECURITY

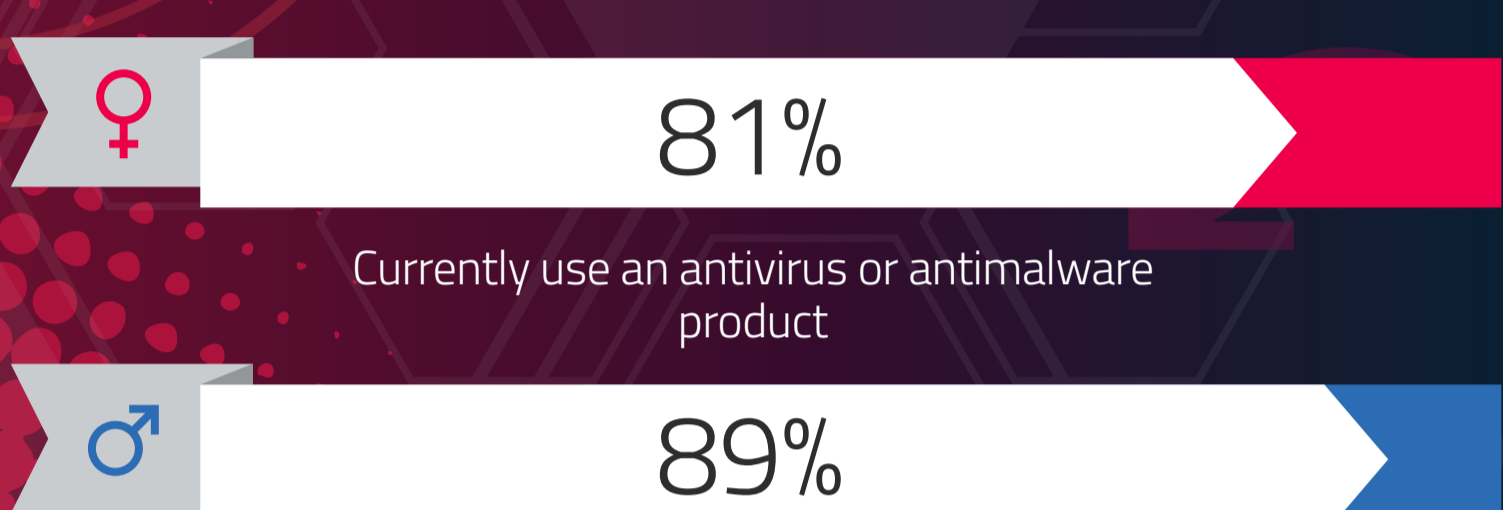


Webroot recently conducted a survey of 500 PC gamers about security, identity, and gender. The results showed, unfortunately and unsurprisingly, that female PC gamers face additional risks when they game online.

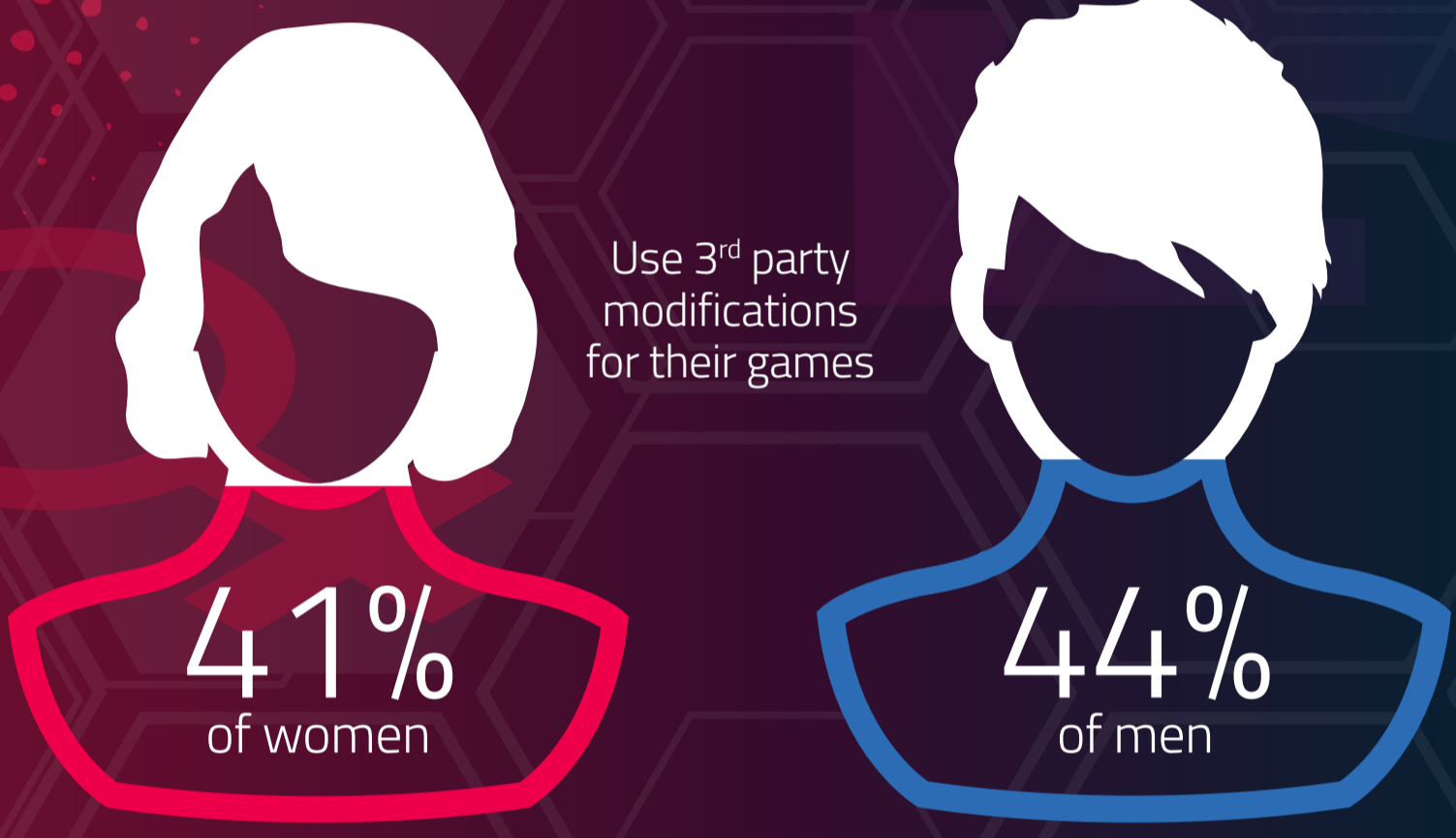
It turns out women are gaming just as much as men



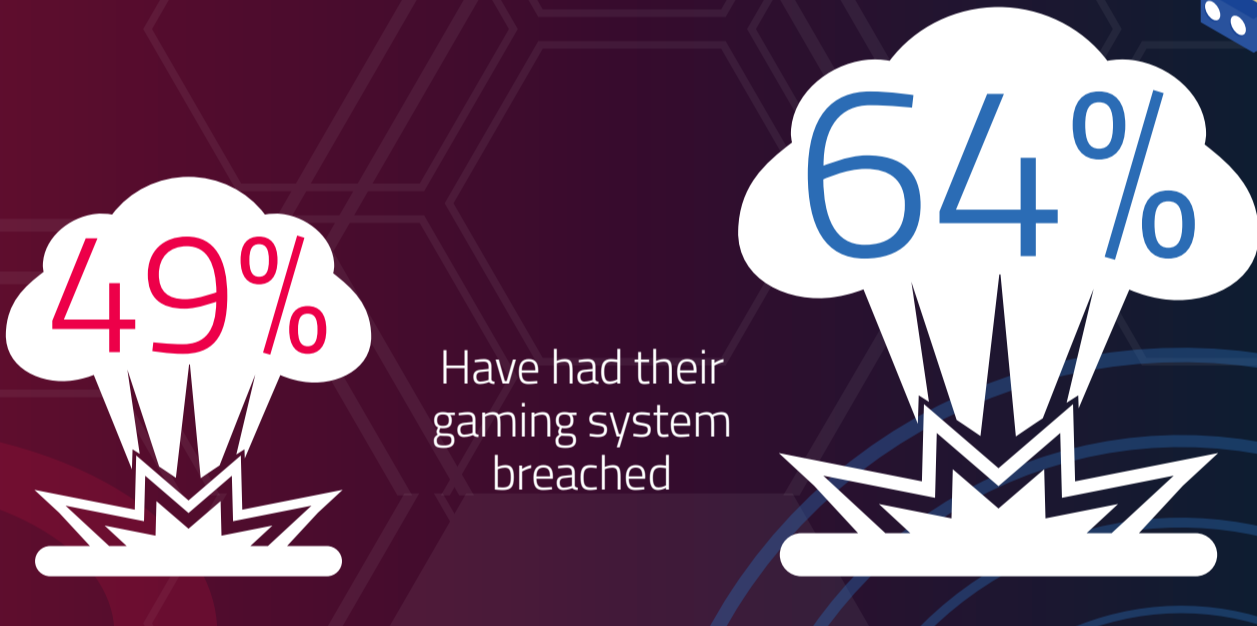
But not everyone is securing their gaming experiences



Even though a significant portion of gamers are taking big risks



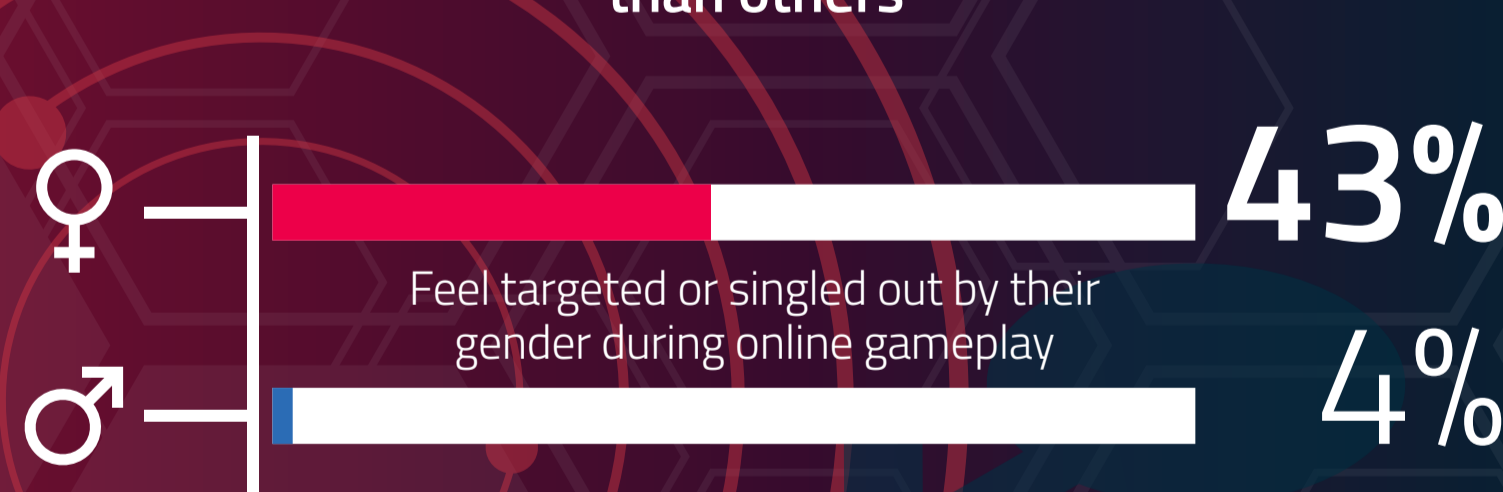
Big risks with big consequences



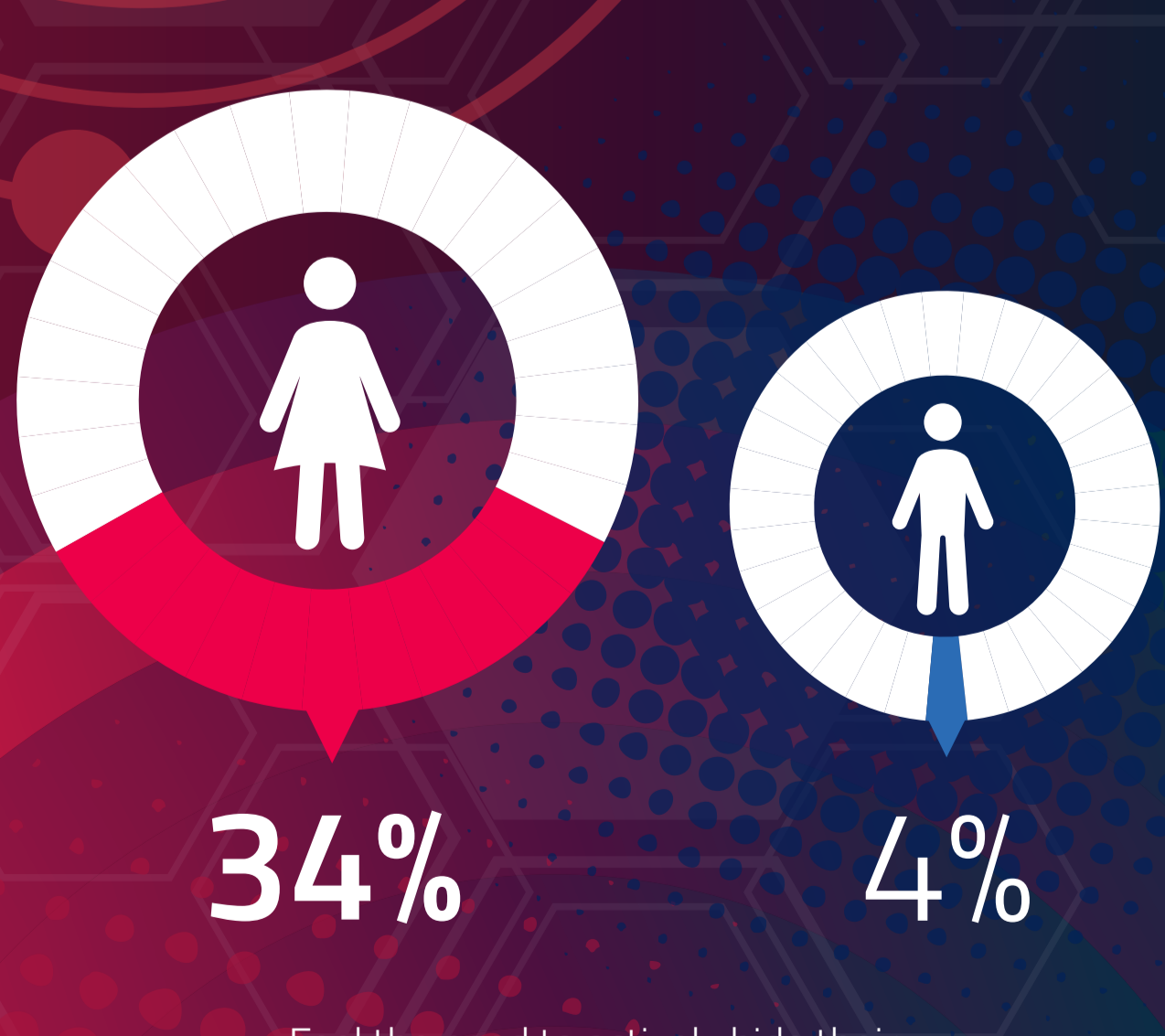
So it's no wonder most users are cautious



But some gamers have to be more cautious than others



Even going so far as to hide their identities to protect themselves



Based on our research, nearly 100% of males feel no additional threat by revealing their gender online, but almost half of female PC gamers feel targeted and singled out by their gender.

While the survey results demonstrated a lot of similarities when it comes to the ways PC gamers approach security, it's clear that female PC gamers perceive additional challenges and threats, and it's time for the industry to step up and do something about it.